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# Kaua'i Food Bank, Inc.



Report  
of  
Value

2008

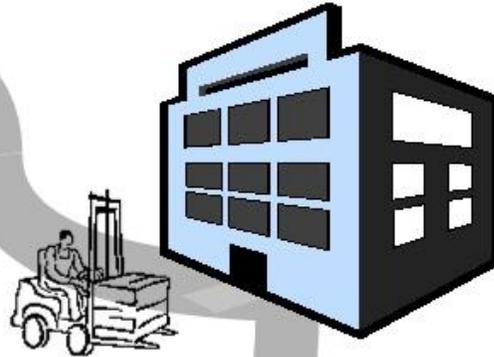
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# Increasing the value of food distributed...



Growers, distributors, enterprise, and individuals donate food items; some items are purchased by the food bank.

The food bank organizes inventory and prepares it for direct and outlying distribution. Outreach programs increase the number of eligible households receiving food stamp aid, increasing their food purchasing power.



Community agencies such as churches, social service locations, senior centers, and other nonprofits assist with distribution by maintaining local pantries.

Individuals and families who would otherwise go hungry are able to maintain a healthier home environment and make the most of a limited income.





## From the President of the Board

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Aloha kakou,

The Kauai Food Bank is clearly an organization of "value", as this 2008 Annual Report will attest. As most people already know, we are the only charity on Kauai County that can warehouse mass quantities of food and distribute it in manageable portions for agencies to feed the needy... na keiki, and na kupuna.

In 2008, we were responsible for bringing in almost a million dollars to provide support for needy people (80% from the traditional food banking approach and 20% from our award-winning food stamp outreach program). This is a 38% increase over 2007, and our efforts couldn't have been more timely. In the latter part of 2008, we were faced with a 25% increase in demand for our services and are now depending on the generosity and kokua of our donors like never before.

This annual report describes 2008 as "The Best of Times, Worst of Times", and for many good reasons. Yes, we earned the prestigious Weinberg AIM for Excellence Award (a statewide honor for Outstanding Achievement in Non-Profit Management), primarily as a result of our Food Stamp Outreach Program, with funding for the first time ever from the County of Kauai. Yes, we dramatically increased food distribution; increased volunteer hours by 12%; started a new backpack program on Kauai's eastside; held a strategic planning retreat to develop a vision for the next 3-5 years; and the list goes on and on. I am so very proud of our outstanding staff, led by Executive Director, Judy Lenthall, our hard-working Board of Directors, and, of course, our amazing volunteers - as we couldn't fulfill our mission without them.

But all of this was accomplished under the backdrop of the worst economic downturn in history (excluding the Great Depression), and a concomitant overwhelming increase in demand for our services -- an increase that is still being noted in 2009.

The best of times for me personally, was to successfully complete my last Presidential term of office for this outstanding and award-winning non-profit organization. I know that we will still continue to thrive under the leadership of our new President, Mark Lewis. For me, it would simply be the worst of times to be unable to assist this fine organization, and will remain on the Kauai Food Bank Board of Directors to support this fine non-profit charity in any way I can. I know that you share the same aloha for Kauai's people and thank you sincerely for your past and ongoing support. We need your help NOW, more than ever.

Sincerely,

*Thomas Lodico*

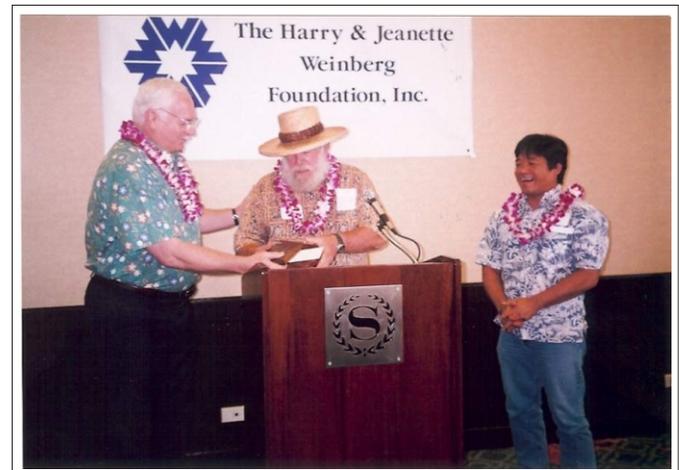
Thomas Lodico, President  
Kauai Food Bank Board of Directors



# It was the best of times...

We saw a number of good things happen with the Food Bank in 2008. The photo at right shows Paul Douglass accepting the Weinberg Foundation's *AIM for Excellence* award. The presentation included a check for \$25,000.

This was the third time KFB was selected for the award. The first was in 2003, and the second in 2005, both of which were linked to the initiation (on Kaua'i) and export (to the Big Island) of the *Kaua'i Fresh* produce program.



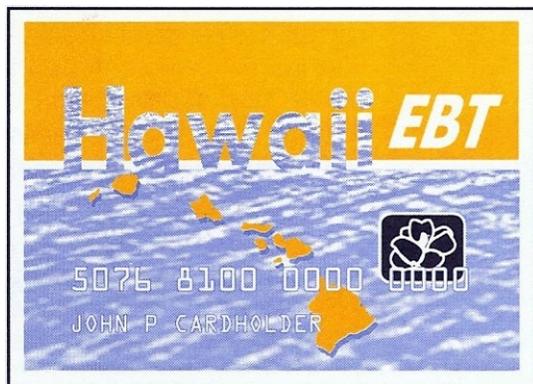
We were able to continue the very successful *Keiki Cafe* and *Backpack* programs in collaboration with the Boys & Girls Club. Additionally, a perceived national and Kaua'i-wide increase in volunteerism was realized as our volunteer ours were up 12.5% over last year. The Board had targeted a 5% increase; we more than doubled that.

The reasons *why* we saw such an increase in volunteerism seem to be, however, a bit less rosy. They are addressed on the next page, along with the related economic factors.

A strategic planning retreat produced a 3-5 year operating plan that includes establishing partnerships to secure our own facility; improve the quality and quantity of foods; and securing additional equipment needed for disasters (eg., generators and mobile gear).

Perhaps the "best of the best of times" are the changes we are seeing in terms of pounds of food distributed. Traditional food banking measures pounds of distribution - and therefore the value of the distributed food - solely on direct foodstuffs secured through donation or direct purchase, and then distributed to the community. In a time when food banks in general are experiencing decreases in foodstuff donations, we were able to increase our distribution in terms of traditional pounds from 411,738 in 2007 to 483,679 in 2008. That's a 17.4% increase.

There is an emerging factor, however, that is changing the face of the traditional food distribution paradigm. Our *Food Stamp Outreach* effort seeks to identify and enroll the significant number of households which have been, until now, overlooked because they did not know they were eligible, did not know how to apply, or did not understand the value of enrollment.



USDA figures show that a community receives \$9.20 in benefit from every \$5.00 in food stamp face value, part of which relates to a little-known 50% reimbursement provision from the states. KFB's 2007 outreach accounted for 125,851 pounds of food through EBT; in 2008, that increased by 121.5%, to 276,792 pounds. Combined with the traditional

pounds distributed, the total poundage in 2008 was 762,471...an all-time record. This means that the *total effective distribution* for 2008 was up over 42% from 2007. This innovative and highly effective means of increasing the value of food distributed to those in need will likely change the face of food banking...but, to date, Kaua'i Food Bank is the *only* such entity to identify this value-enhancing strategy and implement it.

## ...and it was the worst of times.

There were also some very trying times for the Food Bank in 2008. The severe economic downturn was felt first on the mainland, and food banks nationwide experienced increasing demand while concurrently receiving decreasing donations. Households were losing their incomes, while at the same time food distributors, wholesalers, and retailers were cutting their “waste” factors (ie., the overstock goods that would normally go to the local food banks) significantly through the use of refined technology.



We observed the phenomenon...somewhat remotely...from the end of 2007 into the beginning of 2008, but Kaua‘i seemed to not be getting “hit” quite so hard. That changed in the summer of 2008, when the island’s own economic base joined the national trend, and demand for Food Bank services increased exponentially. By November we were virtually out of inventory, as noted by the “empty shelves” photo above.

We were fortunate in that the annual Food Drive falls at this particular time of year, and our island ‘ohana responded...again...with an outpouring of donations of both food and cash that kept us functioning through the heavy demand of the holiday period.

There were other challenges in 2008, one of which was a reminder of our experience with Noah-like floods a couple of years back that resulted in the Ka Loko disaster. Intense rains pelted the island again this winter (although, thankfully, not for the more than forty days and nights previously), and a number of households (particularly in Waimea and the West Side) were flooded out, losing their belongings and, of course, their foodstuffs. Some businesses were at least temporarily washed out, meaning people were out of work and needed help with food.

The experiences of 2008 served to enlighten us as to how we must look toward innovative ways to increase the viability and sustainability of food bank operations. We can no longer depend solely upon gleaning and related donations for our entire impact, but must also employ other means to increase the value of the foodstuffs available to those in need.

The EBT Outreach program is one important means for increasing that value. A related method is pursuing federal reimbursement funds for EBT expenditures that were always available, but for various reasons were not being claimed by the state agencies involved. This method was uncovered by a mainland food bank, and Kaua‘i Food Bank is on the leading edge of implementing the action in Hawai‘i.

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*“He that will not apply new remedies must expect new evils; for time is the greatest innovator.”*  
**Sir Francis Bacon**





# KAUAI FOOD BANK, INC.

## Statement of Financial Position for the Year Ended December 31, 2008

	Unrestricted	Restricted	Total
<b>ASSETS</b>			
Cash & cash equivalents	\$512,674.00	\$0.00	\$512,674.00
Receivables	\$3,669.00	\$2,000.00	\$5,669.00
Prepaid Expenses	\$975.00	\$0.00	\$975.00
Food inventory	\$175,303.00	\$0.00	\$175,303.00
Deposits	\$2,080.00	\$0.00	\$2,080.00
Property & equipment	\$42,131.00	\$0.00	\$42,131.00
<b>Total assets</b>	<b>\$736,832.00</b>	<b>\$2,000.00</b>	<b>\$738,832.00</b>
<b>LIABILITIES &amp; NET ASSETS</b>			
<b>Liabilities</b>			
Accounts Payable	\$19,498.00	\$0.00	\$19,498.00
Accrued Payroll Services	\$22,199.00	\$0.00	\$22,199.00
<b>Net Assets</b>	<b>\$659,643.00</b>	<b>\$37,492.00</b>	<b>\$697,135.00</b>
<b>Total liabilities &amp; net assets</b>	<b>\$701,340.00</b>	<b>\$37,492.00</b>	<b>\$738,832.00</b>



# KAUAI FOOD BANK, INC.

## Statement of Activities for the Year Ended December 31, 2008

	Unrestricted	Restricted	Total
<b>REVENUES AND SUPPORT</b>			
Food Contributions	\$1,068,898.00	\$0.00	\$1,068,898.00
Contributions	\$445,818.00	\$0.00	\$445,818.00
Grants	\$148,421.00	\$76,100.00	\$224,521.00
Government grants	\$0.00	\$56,265.00	\$56,265.00
Investment income	\$7,492.00	\$0.00	\$7,492.00
Operations	\$68,897.00	\$0.00	\$68,897.00
Satisfaction of Program Restrictions	\$134,810.00	(\$134,810.00)	\$0.00
<b>Total revenues and support</b>	<b>\$1,874,336.00</b>	<b>(\$2,445.00)</b>	<b>\$1,871,891.00</b>
<b>EXPENSES</b>			
<b>Program services</b>			
Product distributions	\$1,001,325.00	\$0.00	\$1,001,325.00
Product procurement	\$343,467.00	\$0.00	\$343,467.00
<b>Supporting services</b>			
Fund Raising	\$154,102.00		\$154,102.00
Administrative	\$125,299.00	\$0.00	\$125,299.00
<b>Total expenses</b>	<b>\$1,624,193.00</b>	<b>\$0.00</b>	<b>\$1,624,193.00</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$250,143.00</b>	<b>(\$2,445.00)</b>	<b>\$247,698.00</b>
<b>NET ASSETS, BEGINNING</b>	<b>\$409,500.00</b>	<b>\$39,937.00</b>	<b>\$449,437.00</b>
<b>NET ASSETS, ENDING</b>	<b>\$659,643.00</b>	<b>\$37,492.00</b>	<b>\$697,135.00</b>

# Partner Agencies

Partner agencies are the front line in feeding the hungry. They know who is in need and operate soup kitchens, delivery programs and conduct other outreach to families, na kupuna, and na keiki. Like us, they are committed that no one goes hungry on Kaua'i.

Aloha Church\*

American Red Cross\*\*

ARC of Kauai\*\*\*

Boys & Girls Club Waimea\*\*\*

Boys & Girls Club Kapa'a\*\*\*

Calvary Chapel Kaua'i\*

Camp Anahola\*\*\*

The CHOW Project\*\*

Church of the Pacific\*

Circles of Light\*\*

Faith Christian Fellowship\*

Hale Ho'omalua\*

Hale Kipa\*\*

Hale 'Opio Kaua'i, Inc.\*\*\*

Hale 'Opio Kaua'i Foster Parents\*\*\*

Hina Mauka\*\*

Hui O Na Makuahine Ho'okahi O Kaua'i\*

Island Worship Center\*\*

Kalaheo Missionary Church\*

Kapa'a Seventh Day Adventist Church\*

Kaua'i Habitat for Humanity\*\*\*

Kaua'i Hospice\*\*\*

KEO Homeless Care Van\*

Koloa Union Church\*

Koloa Missionary Church\*\*

Lihu'e Court Town Homes\*

Mental Health Kokua\*\*

Nana's House-Waimea\*

New Beginnings Christian Center\*\*

New Hope Christian Fellowship\*

Organization of Kalalau Karetakers\*

Pu'wai Youth Program\*

Salvation Army Lihu'e\*

Salvation Army Hanapepe\*

St. Michael's and All Angels Church\*

St. Raphael's Food Pantry\*

South Shore Baptist Mission\*

Timao Health Services\*\*\*

U-Turn for Christ\*

Waimea United Church of Christ\*

West Kaua'i United Methodist Church\*\*

The Way of Salvation\*

YMCA\*\*\*

YWCA– Shelter, SATS, & Girlz Zone\*\*\*

\* Pantries & Emergency Sites

\*\* Supplemental & Need Basis Feeding

\*\*\* On-Site Feeding

# Food Donors

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Ahonui Farms

Big Save Ele'ele

Big Save Hanalei

Big Save Kapa'a

Big Save Koloa

Big Save Lihu'e

Big Save Waimea

Brush Rainbow Garden, LLC

Budweiser Sales

Coca-Cola Bottling of Hawai'i

Cost-U-Less

Costco Warehouse

Country Moon

Diamond Bakery Co., Ltd.

D'Island Snack Co.

Foodland Princeville

Foodland Waipouli

Hanalei Poi Co.

Healthy Hut

Hoku Whole Foods

Kalaheo Menehune Food Mart

Kapahi Mini Mart

Kaua'i Beverage & Ice Cream Co.

Kaua' Kookie Kompany

KFC

Kilauea Mini-Mart

Koa Trading Co.

Lawai Menehune Food Mart

Long's Drug Stores

Meadow Gold Dairies

Menehune Food Mart

One Guy's Co.

Papayas Hanalei

Papayas Kapa'a

Reps on Kaua'i

Safeway

Star Markets

Sueoka Store

Vim & Vigor

Whalers General Store





## From the Executive Director

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Dear Friends,

Does anyone think we'll ever look back on 2008 as "the good ole **days?**" What a year it was — both the best of times and the worst of times!

The Kauai Food Bank is an organization that continues to survive whatever comes our way — another Presidential declaration of disaster from massive flooding in December? No problem! Record high gas prices (and for that matter, our utility bills)? We'll just modify our pick-up plans and reduce consumption. A 25% increase in demand for our services? Well, that one was a little bit harder, but the point is we could probably go on whining all day if we wanted to!

But Kauai is not an island for whiners and the Kauai Food Bank is no cry-baby. Instead, we are an organization of tremendous "value" to the community - increasing food distribution in 2008 while decreasing our expenses from the prior year.

I am so proud of our staff, our terrific Board of Directors and wonderful volunteers. This amazing team once again won Statewide honors from the Weinberg Foundation for our innovative food stamp outreach program - an effort that continues to bear fruit literally and figuratively. Not only does this bring in new food dollars on Kauai and ease the burden from our pantry sites, it's provided about \$500,000 in economic impact to our small island. Now that's value!

The Kauai Food Bank is as committed as ever to providing food for the hungry; responding to emergencies, and eliminating Hunger. And with your support, we will make a difference to all who need our help. Mahalo nui loa for all your generosity and kokua this year.

Together, we can and are making a difference on Kaua'i! MAHALO for your support.

Me ke aloha pumehana,

*Judith F. Lenthall*

Executive Director  
Kaua'i Food Bank



## Governing Board

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**Thomas Lodico, President**  
*Ameriprise Financial*

**Paul Douglass, Vice President**  
*Matson (Ret.)*

**Eileen Winters, Secretary**  
*Winters Realty*

**Judy A. Arrigo, Treasurer**  
*JAA & Associates*

**Chris Laletin**  
*Kaua'i Marriott*

**Mark Lewis**  
*Publisher, The Garden Island*

**John Sydney Yamane**  
*Hawai'i Link Internet*

## Staff

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**Judith F. Lenthall**  
*Executive Director*

**Analyn Flores**  
*Accountant*

**Kelvin A. Moniz**  
*Development Officer*

**Wendi Rusaw**  
*Food Stamp Outreach Coordinator*

**Michelle Panoke**  
*Warehouse Supervisor*

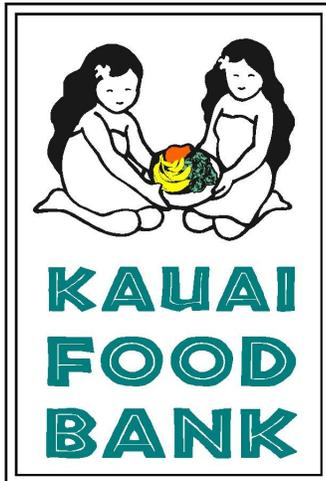
**Richard Borrero**  
*Warehouse Helper*

**James Hughes**  
*Driver*



From b2binc.com





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3285 Waapa Road, Suite A  
Lihue, HI 96766***

***Phone: (808) 246-3809  
Fax: (808) 246-4737***

***E-mail: [Food@hawaiiilink.net](mailto:Food@hawaiiilink.net)***

**OUR MISSION:**

***Provide food for the hungry;  
Respond to emergencies;  
Eliminate Hunger.***

***For further information  
Visit our website at:  
[www.kauaifoodbank.org](http://www.kauaifoodbank.org)***

***Kauai Food Bank, Inc. is an equal opportunity employer and service provider.***